



Media Release

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A new partnership between the LBM Fleet and IPWEA Fleet

IPWEA Australasia is very pleased to announce LBM Fleet has signed on as the Institute of Public Works Engineering Australia's (IPWEA) Fleet Technology Partner.

IPWEA Fleet is one of the key Communities of Practice that focuses on the activities undertaken to support an organisation's objectives through the optimal and sustainable life-cycle management of its plant and vehicle assets. Key focus areas include fleet strategy, operations, safety, efficiency, maintenance, regulatory compliance, and the environment.

"We are committed to developing the capacity and capability within the sector and provide comprehensive educational programs, conferences, technical publications, and the chance to network and collaborate with peers both nationally and internationally." Says Fleet Director Marc Sibbald. "We're excited to be partnering with LBM, with our shared goals and values to support fleet practitioners across the country and abroad."

Founded in 2013, LBM Fleet provides all-in-one, independent, cloud-based, fleet management software, supporting over 300+ active fleets and 40k+ drivers across Australia and New Zealand.

LBM Fleet works with some of the most forward-thinking companies to transform their fleet through data-driven intelligence to aid in decision making. This results in cost savings, higher compliance, comprehensive records, and safer drivers. Truly customer-centric, LBM fleet continues to lift the bar in fleet management technology and innovative solutions for fleet professionals in this rapidly evolving space.

"This partnership provides a unique opportunity that will ensure our customers and fleet professionals continue to benefit from innovative technology and high-quality, practical information at a time when the road ahead could not be more uncertain." says LBM Fleet CEO Gerard McLennan. "We look forward to our collaboration and adding value to the fleet industry and its professionals."

The partnership will see LBM Fleet supporting the Fleet Winter Webinar Series, providing thought leadership throughout the year, and a strong presence at the 2023 IPWEA Australasian Fleet Conference held in March.

About IPWEA

The Institute of Public Works Engineering Australasia is the peak association for municipal and public works professionals in Australia and New Zealand. IPWEA is a global leader in the delivery of sustainable infrastructure asset management, financial planning and reporting.

About LBM Fleet

LBM Fleet are specialists in fleet technology systems providing telematics combined with a cloud-based software solutions for vehicle location tracking, pool bookings, ATO compliant logbooks and safety management in Australia and New Zealand.

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